



Southeastern Association of Fire Chiefs

Mississippi Fire Chiefs Association/ Mississippi Firefighters Association

SEAFC 93rd Annual Leadership Conference Mississippi Fire Chiefs Joint Conference

June 23-26, 2021

IP Casino & Resort, Biloxi, Mississippi

Contract for Exhibit Space

Please print or type

Company Name _____
As it should appear in conference materials

Mailing Address _____

City/State/Zip _____

Authorized by _____

Telephone {____} _____ Fax {____} _____ Cell {__} _____

Website Address _____

Primary Contact E-mail address _____

Show Onsite Contact E-mail address _____

Products/Services to be exhibited _____

The terms and conditions printed in this contract are hereby incorporated by reference; the exhibitor agrees to be bound thereby and will comply with all exhibit rules and regulations. **Checks should be made payable to Mississippi Association of Fire Chiefs.**

Signature

Date

SEAF/MFCA Standard Exhibitor Registration

Single Booth {in
exhibit hall 10x10} -

\$750 [add \$50 for corner booth]

Apparatus Space Only

\$2,500

Sponsorship Type:

Legacy \$15,000 +

Platinum \$10,000

Gold \$5,000

Silver \$2,000

Other _____

Please enter number of spaces requested and amount due below

Date _____ Booth _____ Apparatus _____ Sponsor _____ Donation _____

We will try to honor your selection give us three options; we will try to honor your first option.

Booth No.(s) 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Total Amount Due _____

If paying by check, please mail payment along with registration form to ensure proper credit to:

Mississippi Firefighters Association
Attn: SEAF/MFCA/MFFA Leadership Conference
P.O. Box 1507
Brandon, MS 39043

Note: A W-9 can be emailed to you upon request

Exhibits will be at the IP Casino and Resort Studio B. The entire floor of the exhibit hall is carpeted. Vehicles will be located outside. No keys will be allowed in any vehicle.

BOOTH SELECTION & PAYMENT: Exhibit space is assigned at the sole discretion of the SEAFCA/MAFC. The Association's will make a good faith effort to assign exhibitors based upon their request but reserve the right to make alterations as needed. To reserve space, please complete the registration form and mail with payment. Payment is accepted by check or credit card. Once the reservation form and booth selections have been made, we will hold the reservation for three weeks or upon receipt of payment. Payment must be received within three weeks or the booth is released. Email confirmation will be sent once the booth has been officially assigned. **When sending registration in, we must have correct contact information.**

EXHIBIT SERVICE CONTRACTOR: Convention Display Services is the service contractor for the exhibit show. A "service kit" will be emailed to you closer to the event date. Through the service kit, you'll be able to view shipping details, purchase additional furniture/technology, electricity, internet access, booth cleaning services, etc...

CANCELLATIONS: Written notification is required for cancellation. Any cancellation received on or before May 1, 2021 will be refunded in full. There will be no refunds made for cancellation received after May 1, 2021

HOTEL OPTIONS: Exhibitors are asked to make their own hotel reservations.

IP Casino and Resort

Group # S210210

888-946-2847

2021 SEAF/MFCA Conference – Sponsorship Packages

Legacy – \$15,000

- 6 – 10' x 10' exhibit booths & 1 –apparatus space
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 6'x8' (provided by Sponsor) to be hung in Exhibit Hall Legacy
- Sponsor recognition and award at President's Banquet
- 1 – Full page full color ad in Official Program – inside cover/front or back
- Sponsor Fire Chief of Year Award (1 career, 1 volunteer) to be presented at President's Banquet
- Logo on Program cover & website
- 8 – Invitations to Presidents Banquet
- 4 – Complimentary Full Conference Registrations

Platinum – \$10,000

- 1 –apparatus space **OR** 4 – 10' x 10' exhibit booths
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 6'x8' (provided by Sponsor) to be hung in Exhibit Hall Platinum
- Sponsor recognition and award at President's Banquet Sponsor President's Award
- 1 – Full page full color ad in Official Program Logo in Official Program & website
- 4 – Invitations to Presidents Banquet
- 2 – Complimentary Full Conference Registrations

Gold – \$5,000

- 4 - 10' x 10' exhibit booths
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 4'x5' (provided by Sponsor) to be hung in Exhibit Hall Gold
- Sponsor recognition and award at President's Banquet
- Sponsor additional Award of Meritorious Service (TBD)
- 2 – Invitations to Presidents Banquet
- Option to purchase reduced rate Full Conference Registration
- 1 – Half-page full color ad in Official Program + website advertisement

Silver –\$2,000

- 1 – 10' x 10' exhibit booth
- 1 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 2'x4' (provided by Sponsor) to be hung in Exhibit Hall
- 2 – Invitations to Presidents Banquet
- Option to purchase reduced rate Full Conference Registration
- 1 – Quarter-page full color ad in Official Program + website advertisement

Exhibit Hall Sponsorships & Participation

Exhibit Space – 10' x 10' booths are available at \$750 each. Corners* are available on a first come, first reserved basis for an additional \$50.

(*We do not sell end-caps so as to provide the best visibility for all exhibitors)

Banners – \$100 – up to 2' x 4', \$200 – up to 3' x 5', \$300 up to 4' x 6' (Sponsor provides own color banner shipped to site)

Exhibit Hours –

Set-up Wednesday, June 23rd, 10:00 AM until 5:00 PM,

Thursday, June 24th 8:00 AM-11:00 AM.

Show Hours Thursday, June 24th, 12:00 P.M.-5:00 P.M.

Friday, June 25th, 9:00 A.M.- 5: 00 P.M.

Saturday June 26th, 9:00 A.M.- 4:00 P.M.

Breakdown: Saturday, June 26th 4:00 P.M

FOOD/BEVERAGE SPONSORSHIPS ARE AVAILABLE: There are food/beverage sponsorships available for meals and breaks and will be designated on a first-come, first-serve basis.

Breaks – \$2,500 each – Coffee, soft drinks, water, Light snacks, pastries, fruits

June 24th – Thursday (1 – break sponsorships are available)

June 25th – Friday (2 – break sponsorships are available)

June 26th – Saturday (2 – break sponsorships are available)

Lunches – \$5,000 each day – Soups, salads, sandwiches, desserts, coffee, soft drinks

June 24th, - Thursday (Attendees & Exhibitors)

June 25th – Friday (Attendees & Exhibitors)

June 26th – Saturday (Attendees & Exhibitors)

Please contact as soon as possible for more information and to take advantage of this great opportunity.

Jennifer Williams, jwilliams522@gmail.com 662 542-0047

Gene Coleman gcoleman@seafc.org, 205-856-4952

